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Press Release - India- UAE Virtual Buyer and Seller Meet

Embassy of India, Abu Dhabi and APEDA, Ministry of Commerce, Government of India jointly organised an India-UAE Virtual Buyer Seller Meet titled "Forge a New Path in COVID-19" on   20th August 2020.

The virtual meeting was attended by more than 80 participants from both sides including senior officials from Embassy of India, Abu Dhabi & APEDA and representatives from UAE's leading supermarket chains Lulu Group, Carrefour, Al Maya Group, KM Trading besides major food exporters/importers form India and the UAE.   All India Rice Exporters Association,   All India Processed Food Association, Fresh Fruit and Vegetables Association, Association of Indian Organic Industry and Indian Oilseeds & Produce Exporters Association also participated in the event.

Mr. Pavan Kapoor, Ambassador of India in his keynote address spoke of India's potential for greater export of food products and highlighted the recent big agricultural policy reforms undertaken by the Government of India in line with the "Aatmanirbhar Bharat" vision spelt out by Prime Minister Narendra Modi, under which India aims to double its farm exports from the present   US$ 30 billion to US$ 60 billion by 2022.

Shri Diwakar Nath Mishra, Joint Secretary/Chairman APEDA, Ministry of Commerce in his speech highlighted the various initiatives undertaken by APEDA to facilitate and promote exports.

On this occasion, an e-catalogue containing details of APEDA products and list of participating companies from both India and the UAE, was released by Ambassador Pavan Kapoor and Chairman APEDA.

The participating Indian Exporters' Associations made presentations about their capabilities and adherence to international quality standard & food safety. From UAE, the representatives of Lulu Group, KM Trading and Arab-India Spices spoke about their continued association with Indian agricultural exporters and lauded the new initiatives undertaken by the Government of India.

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Abu Dhabi
20 August, 2020